Then plan to attend – **The First Step**

The First Step is a seminar that covers topics such as what is needed to get started, obtaining financing, licenses and applications that are needed and the importance and function of a business plan, marketing plan and financial plan.

An SBDC consultant will present this program and will answer questions about initiating a successful business. Fee for the program is $25. Each attendee will receive program materials.

The class will be given at the Lehigh University Rauch Business Center, 621 Taylor Street room 91 (lower level), Bethlehem PA, 18055 from 2:30 PM – 4:00 PM (doors open at 2:00).

Seminar dates to select from for 2017 include:
- **February 9**
- **April 6**
- **June 8**
- **August 17**
- **October 10**
- **December 7**

*Pre-Registration and pre-payment is required.*

To register - click the date above that you wish to attend.

For more information contact the SBDC at 610-758-3980

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